About Us Page l MySears Community l Final Copy

6.13.12

Designer/UXA/FED: Please maintain this relative size and layout so the copy visually reads the same way, gives the same relative level of importance to the various sections. For example, the same relative weight between the first 3 “We are…” sentences, and the more prominent “We are MySears Community”. Thanks!

We are product experts

We are Sears Cares representatives

We are people just like you

**We are MySears Community**

Want to know the perfect TV for watching movies? Need help with your last order? Just curious?

Then you’ve come to the right place.

**Post your question** and get an answer from the Community Team within 72 hours.

**Show off your big brain** and answer other people’s questions.

**Discover new ideas** with blog posts and buying guides.

Whatever your question or issue, we’re here for you.

So welcome to the community. And don’t forget…it’s yours.

**[Insert “Meet the Community Team” box here in the RHR.**

**So we can see the lovely faces of the Community Team and give the user a sense of the real people behind MySears Community.]**